

# Renting Equipment Through GSA

# **GSA MAS 51V, Hardware SuperStore**







# Why Rent Rather Than Buy?

Renting equipment is an attractive option for the government, one that may provide more benefits than outright purchasing. Renting offers you the widest variety of equipment for added job versatility without the headaches associated with the byproducts of ownership, including the cost of:

- · Regular maintenance and repairs;
- Transportation;
- · Insurance;
- Warranties;
- · Storage; and
- Emission law compliance.

Renting not only helps reduce costs, it also allows you to take advantage of the expertise of contractor staff professionals who will:

- Assess and secure the right equipment for the job; and
- Offer a wide variety of specialized and modern equipment.

Rather than going the traditional route of buying, consider renting as the solution for your equipment requirements. Equipment rental through GSA Multiple Award Schedule (MAS) contractors may be the best option to fulfill your equipment needs. For fast, flexible, cost-effective procurements, even when renting equipment, turn to GSA MAS.

#### Transfer the Burden of Ownership

Purchasing a piece of equipment is a capital investment that includes the cost of warranties, maintenance, insurance and storage. Other expenses of ownership include maintenance facilities and staff, training, fuel, and more. For this reason, ownership requires consistent utilization, typically more than 900 hours per year, for the purchase of equipment to be costeffective. Renting keeps the burdens of buying, maintaining and selling the equipment with the GSA MAS contractor. Additionally, contractors make significant annual investments in updating to the newest, most advanced equipment and experienced, well-equipped maintenance staff members. Renting agencies can receive the benefits of the newest and best-maintained equipment without the full costs of ownership.



Smarter Solutions







#### **Flexibility**

Renting gives you the flexibility to take on a wide variety of jobs and projects that may require equipment you don't have the capital to purchase. From seasonal jobs to large projects requiring specialized equipment, you'll have the equipment you need, when and where you need it. This access to equipment will save you time and money, and make life easier.

## **Knowledge and Training**

Having the most up-to-date equipment is one challenge, but knowing how to use it can be an even greater hurdle. GSA-approved rental companies are staffed with professionals who will provide advice and training on the tools and equipment for rent. In addition, some rental companies offer groups that have experience with specialized equipment applications, such as scaffolding services, aerial specialists, pump and power, and more.

# **Transportation and Maintenance**

When it comes to completing a project successfully, finding the right equipment is only a part of the solution. And selecting the appropriate means of acquiring equipment is a critical element of the process. GSA-approved rental companies can help you weigh your decision, select the right piece of equipment for the job, train you on the use of the item, transport the piece, and service it in the event of a breakdown.

Using the GSA equipment-rental program will result in many positive benefits for the government. Each opportunity should be studied and equipment rental considered.

### **How to Get More Information on Renting**

GSA's eLibrary serves as the most comprehensive online information resource for MAS and technology contracts. It allows users to search for Schedules, GWACs, and telecommunications and network-services contracts by contractor name, contract number, Special Item Number (SIN), MAS number, and keywords.

To learn more, visit www.gsaelibrary.gsa.gov. Search for "rent equipment" or look for SIN 515 002 for Daily/Short Term Rental.

To contact an expert on renting equipment through GSA MAS, call (816) 926-6760 or e-mail HSSMarketing@gsa.gov.

Renting through GSA is a new and flexible means to meet equipment requirements. GSA also offers you other equipment solutions through GSA MAS 51V SIN 515 Leasing, GSA MAS 56, Building Materials, and GSA MAS 23V, Vehicles. For more information on any of these offerings, visit www.gsaelibrary.gsa.gov.



